

APPLICATION FORM

2021 SPORTS AMBASSADOR, CITY OF NELSON

Deadline for Application: October 30, 2020

Applications and nominations for the Sports Ambassador are welcomed from individual athletes, athletic groups, athletic teams, coaches and others that are contributing to a sport or athletic activity. Council will consider a number of factors in selecting the Sports Ambassador including but not limited to: recent and historic achievements, the level of achievement, and the geographic area and scope of such achievements.

Background:

The City of Nelson established the Sports Ambassador program in recognition of local individual athletes, groups or teams and others who have achieved a high standard of excellence or achievement in their sport or activity and who are active not only in Nelson's active community but extend their talents to other communities.

The Sports Ambassador is expected to represent and promote the City of Nelson on their travels, increasing the visibility and reputation of Nelson's active culture. In return, the Sports Ambassador can use their official designation in their own promotional materials, programs and fundraising.

Name of Applicant:

Contact Information:

PLEASE ATTACH:

- 1) short statement (maximum one page) detailing why you would best fit the role of Nelson's Sports Ambassador for 2021
- 2) a CV
- 3) Optional:
 - a) any other support material including videos, pictures, media articles
 - b) anything else you believe is relevant for consideration

If you have questions, please contact the Deputy Corporate Officer at dco@nelson.ca or by phone at 250-352-8254.

Submit application to: dco@nelson.ca or drop off at City Hall,
Administration Office (Second Floor)