

# **NOMINATION FORM**

## **2022 SPORTS AMBASSADOR, CITY OF NELSON**

**Deadline for Nominations: November 16, 2021**

Applications and nominations for the Sports Ambassador are welcomed from individual athletes, athletic groups, athletic teams, coaches and others that are actively contributing to a sport or activity. Council will consider a number of factors in selecting the Sports Ambassador including but not limited to: recent and historic achievements, the level of achievement, and the geographic area and scope of such achievements.

**Background:**

The City of Nelson established a Sports Ambassador in recognition of local individual athletes, groups or teams and others who have achieved a high standard of excellence in their sport or activity and who are active not only in Nelson's active community but extend their talents to other communities.

The Sports Ambassador is expected to represent and promote the City of Nelson on their travels, increasing the visibility and reputation of Nelson's active culture. In return, the Sports Ambassador can use their official designation in their own promotional materials, programs and fundraising.

**Name of person you are nominating (along with their email and/or phone number):**

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**Your name and contact details:**

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**Please attach a short statement (max. one page) detailing why you feel the person you are nominating would best fit the role of Nelson's Sports Ambassador.**

**This person will be contacted and told they have been nominated for this position (your name will not be disclosed), and asked if they are interested in standing. If they are, they will be asked to provide a brief statement as to why they feel they would best fit the role of Nelson's Sports Ambassador, along with their CV and optional support materials.**

*For further information, please contact the Deputy Corporate Officer, (by phone at 250-352-8254 or email at [dco@nelson.ca](mailto:dco@nelson.ca)).*

Submit nomination to [dco@nelson.ca](mailto:dco@nelson.ca) or drop off at City Hall, Administration Officer (Second Floor)